



ABRIA 2025: Innovative arrangement for dealer stands

In their latest newsletter, ABRIA 2025 organisers made an unusual announcement regarding dealer registration:

Anyone who downloads the registration form for dealers from the exhibition's homepage will notice a particularly interesting phrasing: *Dealers, auctioneers, and postal administrations admitted to the exhibition do not pay a stand fee. After the event, they contribute a recognition fee that they consider appropriate based on their revenues.*

Since dealers are often hesitant to participate with a stand at regional events, we have decided on this unusual approach to encourage their participation. We see this as a 'field test' that may not be suitable for all events..

Read or download latest Newsletter #2 here: https://fepanews.com/wp-content/uploads/2024/10/abria2025_nsl02.pdf

and earlier Newsletter #1 here: https://fepanews.com/wp-content/uploads/2024/10/abria2025_nsl01.pdf